

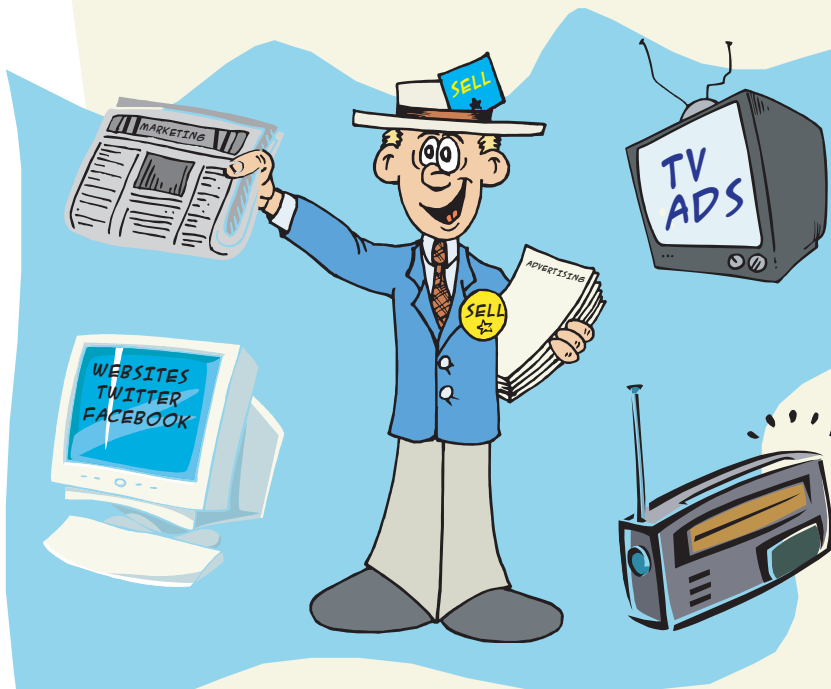
# Advertising today...

## what you don't know can waste your money!

Steve Landau, owner of local advertising agency Landau & Company Marketing Services, will present a one hour discussion on effective advertising in today's marketplace.

Learn what can work and what might not, so you can make an informed decision on how to spend your valuable advertising dollars.

We'll discuss relatively new mediums such as web sites, pay-per-click advertising, social media, (Facebook and Twitter) and email newsletters. Traditional choices like tv, radio, newspaper and billboards will be discussed as well.



ALLIANCE  
OF  
CONSTRUCTION  
TRADES

### Free Seminar

### Wednesday,

### September 8, 2010

### 12:00 pm-1:15pm

Bring your questions and your appetite.  
Lunch will be served.

Please RSVP to Steve Landau at 520-797-7867  
fax to 520-838-8673 or email at  
[steve@landaumarketing.com](mailto:steve@landaumarketing.com)

Seminar will be held at:  
Tucson Chamber of Commerce Building  
ACT Boardroom, 465 W. St. Mary's Rd.  
(SW corner of St. Mary's and Granada)

To learn more about Landau & Company please  
visit us at [www.LandauMarketing.com](http://www.LandauMarketing.com)

Company: \_\_\_\_\_  
Attendee(s): \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_